



# The Splash !

The Official Newsletter of The Association of Canine Water Therapy

*Dedicated to and Inspired by the Dogs in our Lives*

Volume 1, Issue 3

November 2005

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## President's Message

### The Emotional Impact of Water



Water, since the beginning of time and the beginning of life has profound qualities. Therapy in water, although wonderful for physical therapy in its resistance to the body's movement, is also profoundly healing emotionally.....

We have included a story of a dog named "Drifter" on page 16 in this newsletter. This story demonstrates how complex the field of canine water therapy can be. This work is as much about the guardians as it is for the dogs. This work is as much about the emotional body as it is for the physical body.

*Our work has far reaching effects and it is both an honor and a responsibility for those of us who have chosen this line of service.*

We've also included the evolving Code of Ethics on page 9. We will be wrapping this up in January 2006 and have enjoyed many ideas from you all on what you feel is important. Please keep your suggestions coming! I am so proud to be a part of this profession and this group of dedicated professionals. Thank you again for your dedication to the dogs in our lives.

*Cindy*

## Join the A.C.W.T.!

Please help support this Association and join today!  
(see page 25 for the application to join)



# The Splash !

## Insurance Options for our Industry

Insurance coverage for a canine water therapy business can be tricky, to say the least. What kind of insurance do you need? Who will it cover? Will it cover the therapist? The dog? The client? A self-swimmer? What will it cover? How much will it cost? These are all questions that should be addressed when opening a new business.

Professional liability insurance covers the person working with the animal, whether they are doing massage therapy, Ttouch, other bodywork or swimming. Professional liability insurance policies are available through a number of sources for licensed human massage therapists, but be sure to check with the individual company to see if they cover animal massage and aquatic bodywork.

The insurance available through the American Massage Therapy Association (AMTA) covers animal massage and aquatic therapy if you have all the necessary training and licenses to work in those areas. These requirements vary greatly by state. The AMTA offers \$6 million aggregate coverage per year and up to \$2 million per single occurrence. The cost of membership, which is \$235 per year plus any state chapter fees, includes their liability coverage.

Massage Magazine also offers professional liability insurance through the Hands-On Trade Protection Plan, which covers a wider range of modalities, such as Ttouch practitioners and aquatic therapy. This plan also includes premises liability, so you are covered if you are working in a clinic, at a zoo, or on site with your client's animal. The plan offers professional and general liability of \$3 million aggregate per year and \$2 million per occurrence, product liability of \$2 million, personal injury and advertising injury of \$2 million, and rental damage liability of \$50,000 for an annual cost of \$129.

Premises liability, or "slip and fall" insurance, covers the place where you are working. This can be very interesting if the place that you are working is your home. Some homeowners insurance companies have coverage available for a home based business, but they usually do not want to cover a business where you have people coming to your home, much less animals coming to your home. When checking on coverage for a home-based aquatic therapy business, one homeowner's insurance agent asked the therapist if they would be working on "vicious" animals.

*(Continued on page 19)*

### OFFICERS AND COMMITTEE MEMBERS

#### *President*

Cindy Horsfall

#### *Vice President (website)*

Cathy Gallagher

#### *Secretary*

Sandy Fisher

#### *Treasurer*

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#### *Newsletter Editor*

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#### *Political Committee*

Megan Anderson

#### *Social Events and Meetings*

Teri Sahn

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### The Association of Canine Water Therapy

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*Dedicated to and Inspired by  
the Dogs in our Lives!*



#### **Mission Statement:**

The Association of Canine Water Therapy is dedicated to advancing the safe practices of canine water therapy through education, establishing industry standards and building a network of support.

#### **Vision Statement:**

To be an Association that inspires us all to come together as a profession, to build standards for our work and to bring opportunities to further our skills.



# The Splash !

## October 2005 Meeting Highlights

**Association of  
Canine Water Therapy  
Quarterly Meeting  
held October 17, 2005  
at Heavenly Spa in Fall City, WA**

Members in Attendance: Sandy Fisher, Doris Kopp, Teri Sahm with Leo and Honey, Cathy Gallagher, Beth Meyer, Carol Swindaman, Tonita Fernandez, Megan Anderson, Cindy Hill, and Cindy Hickman.

Guests: Cassie Sawyer and Dr. Ken Jacobsen, DVM from Redwood Animal Hospital in Redmond, WA.

Social hour took place from 5:00 to 6:00 pm. Thanks to Teri Sahm of Heavenly Spa for hosting and preparing the wonderful buffet of foods including barbequed chicken wings and many other tasty treats.

Due to some scheduling issues, Dr. Ken Jacobsen began his lecture at 6:00 pm. Dr. Jacobsen handed out an outline of his lecture and a diagram of Comparative Anatomical Diagrams. Carol Swindaman, who works at Redwood Animal Hospital, assisted by passing out x-rays and books that were applicable to the topics. The topics that Dr. Jacobsen addressed were:



**ORTHOPEDIC LECTURE  
BY DR. KEN JACOBSEN**

- \* Stifle Conditions - Knee problems comprise of approx. 80% of orthopedic conditions that vets see. Dr. Jacobsen spoke about cranial cruciate ligament ruptures and the surgical techniques used to correct these: extracapsular and intracapsular stabilization and tibial plateau leveling osteotomy (TPLO). He also spoke about collateral ligament injuries including patella luxation (which is generally a small dog problem) and osteochondritis dissecans (OCD).
- \* Hip and Pelvis Conditions - Dr. Jacobsen addressed hip dysplasia and the surgical procedures used to address this issue including triple pelvic osteotomy (TPO), total hip replacement (THO) and femoral head and neck osteotomy (FHO).
- \* Elbow Conditions - OCD of the medial humeral condyle is usually genetic and an early diagnosis is critical.
- \* Shoulder Conditions - Dr. Jacobsen spoke about mineralization of the supraspinatus tendon and OCD of the caudal head of the humerus.
- \* Spinal Conditions - Disk protrusion symptoms in most patients

include: sudden onset, extreme pain, hunched back, and exaggerated patella receptions. Dr. Jacobsen spoke about intervertebral disk disease, cervical and thoracolumbar disk disease, degenerative lumbosacral stenosis and neoplasia.

- \* General Conditions - The topics here included trauma, arthritis and geriatric.

Dr. Jacobsen stated that 60% of the conditions that he sees are rear issues vs front issues. He also mentioned that if a dog has recurring lameness for a week or more, then it should be checked out. He also had a question and answer session.

After the lecture, the meeting was called to order by Vice President Cathy Gallagher at 8:00 pm.

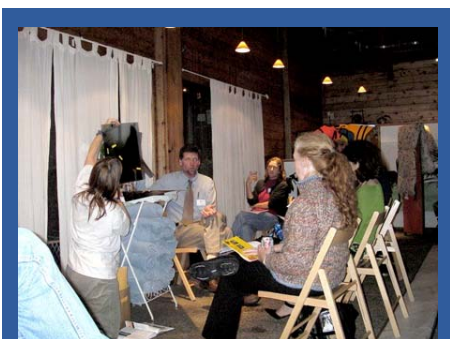
Carol Swindaman spoke on her recent experience in New Orleans. Carol was part of a group from Redwood Animal Hospital that traveled with



**CAROL SWINDAMAN  
IN NEW ORLEANS**

Pasado's Safe Haven to Louisiana after Hurricane Katrina. They provided much needed animal rescue services. Sandy Fisher had put together some booklets with pictures that Carol provided of her experience.

*(Continued on page 4)*



**ORTHOPEDIC LECTURE  
BY DR. KEN JACOBSEN**



# The Splash !

## October 2005 Meeting Highlights

(Continued from page 3)

Everyone was able to view the photos as Carol spoke. Thanks for sharing your experiences with us.



**CAROL SWINDAMAN SPEAKS DURING THE MEETING**

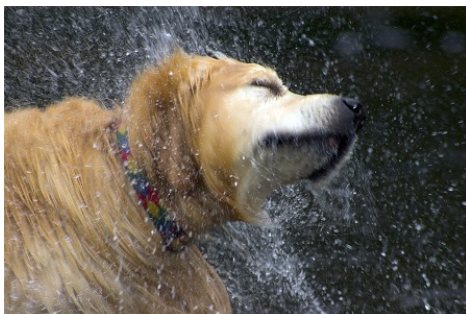
Tonita Fernandez of Pampered Paw Swim Spa in Enumclaw, WA mentioned that she is offering a 30 minute swim session for any Katrina foster dog in order to give them a loving positive experience in warm water. Tonita says "because of the trauma that these furkids have had to endure, not only the horrific flood conditions but the separation from their homes and families, I want to offer them a special session of love and pampering and a reconnection with water in a positive way. I will be using the TTouch method to offer the dog a way to relax in and around the water." Anyone fostering a Katrina rescue dog can book an appointment through

Jan. 30, 2006. Proof must be provided that the dog is a Katrina rescue.

Raffle prizes were awarded along with a special gift for Dr. Ken Jacobsen for being our guest speaker and a special gift for Teri Sahn for hosting our meeting again. The prizes, put together by Sandy Fisher, included a fun canine water life ring toy, a dog bowl with an ACWT ornament and dog biscuits, a dog bowl filled with Breath-A-Licious dog bones and a pooch tube (this issue's featured Sink or Swim Toy).

Announcements were made regarding the ACWT Code of Ethics. Please continue to provide your comments as we will be voting on the final version in January. Also, Sandy Fisher announced that she is always looking for items for the newsletter from our members. Please email Sandy with any items of interest.

Meeting adjourned.



### Next ACWT Meeting

*Held in conjunction with the WA Assoc. of Animal Massage)*

#### **When:**

Monday, January 16, 2006  
5:00-6:00 pm ~ Social Hour  
6:00-7:00 pm ~ Meeting  
7:00-9:00 pm ~ Warm Water Therapy Demo and Practice

#### **Where:**

Heavenly Spa  
Fall City, WA

#### **Who:**

Members of all levels are invited to join in

#### **Meeting Agenda:**

Code of Ethics  
WA State Legislative Update  
(presented by WAMA)

#### **Special Presentation:**

Cindy Horsfall of La Paw Spa will present a demonstration of canine warm water therapy. Afterwards, you are invited to join in for some hands-on practice. Bring a bathing suit or water attire. Visit Cindy's website at: [www.lapawspa.com](http://www.lapawspa.com)

**Food and Beverages will be provided**

### **Disclaimer**

*This newsletter and its contents are owned by The Association of Canine Water Therapy (ACWT) - unless otherwise noted. NOTHING from this newsletter may be used without our written permission. We have taken great measures to ensure the accuracy of the information contained, however, articles, links, photos, recipes, forum postings and text contained are intended to be informational only and do not constitute endorsements, training guidance, examples or instructions. The presence of members in our directories represents only that these companies, organizations, institutions, or individuals are members in good standing of the ACWT. ACWT does not endorse these members and makes no representations, warranties or guarantees as to, and assumes no responsibility for, the products or services provided by these members. ACWT expressly disclaims all liability for damages of any kind arising out of the use or performance of the products or services provided by these members. Nothing in our website or this newsletter is intended to replace diagnosis or treatment from a veterinarian or other licensed professional. The ACWT does not assume any legal responsibility. Readers should always consult their veterinarian for specific diagnosis and treatment.*

## Pawsitively Pooched Update



***Pawsitively Pooched was featured  
in the August 2005  
Member Pool Spotlight.***

*This letter is from a client that has been bringing her one year old Border Collie to Pawsitively Pooched for the last three weeks.*

Bandit was adopted from the SPCA in Calgary on June 5, 2005. He was nine



*Bandit is the Border Collie with a tennis ball in his mouth.*

months old, and seemed to be a friendly, bright little guy. The problems with Bandit started quickly. He had issues with uncontrolled barking outside, and he was fearful of things such as the garbage truck going up and down our alley. When he would bark, his hair would completely stand up and it was almost impossible to calm him down.

We knew that we had to get help for this, and we were glad to find that "Pawsitively Pooched" had opened in our area. We took Bandit for an assessment, and then a private lesson. We discovered we needed training as much as he did. Bandit was put in dog day-care to learn socialization, and we began using the proper training techniques at home.

It has been two weeks since we first brought him in, and he is a completely different dog. He plays with other dogs now, and has stopped acting aggressively towards them. He is a happier, calmer dog at home, because he has structure, and knows the "rules" now. My husband and I are very grateful to the staff at Pawsitively Pooched for the work they have done with Bandit, and I would highly recommend them to any dog owner with a "problem" pet, or just for training before a problem occurs. I know that we will keep coming here for Bandit's sake as long as he needs to, because we are finally seeing what a great dog we have.

*Denise Fudger*

*This letter is from a client who owns a five year old golden retriever who has been limping for the last couple of months with no explanation as to why.*

I first came to visit Carrie and Brenda with my dogs as a courtesy visit (my boyfriend was their realtor). Shaya, our 5 year old Golden Retriever had been limping for about a month and we, including our vet, could not diagnose the problem. Our vet's solution was to not exercise her for a month to see if the condition improved. It hadn't and I had on my hands a dog that was putting on weight, and was becoming increasingly depressed with being confined indoors. It was at about this time that we walked through the doors of Pawsitively Pooched. Upon hearing of Shaya's limp, the girls mentioned Watsu. Wa-what? The best way I can describe Watsu is a doggie massage done in warm water. I don't know that I was initially truly sold on it, but I thought we had nothing to lose since Shaya hadn't been able to run for over a month and she loved water. Carrie invited Shaya into the pool (which

wasn't too hard with our water loving dog), and so began her magic. Within minutes, my baby was like putty in her hands. Carrie gave Shaya massages as she rocked her back and forth and stretched her in the water. Shaya was very comfortable with Carrie and adapted well to being handled in the water. And then I witnessed a moment that completely made me a Pawsitively Pooched fan for life. Carrie, who didn't know I was looking, brought her face close to Shaya's head and kissed her!!! Here was someone I could totally trust with my Shaya, someone who loved her and would look after her with as much care and attention as I would myself. You have to see it to believe it, but I tell you that Carrie and Brenda are the Mother Therasas of the doggie world. Shaya has been going for her Watsu sessions for about a month and I'm happy to report that we are seeing improvements. Just yesterday, she was able to go for a short off-leash walk in Nose Hill without limping afterwards. I believe the combination of Watsu, swimming and lots of love from Carrie has played a huge role in Shaya's road to recovery. She's lost a little weight, is happier and absolutely loves her visits. It's nice to know people who love your pets as much as you do. Thanks girls!

*Chantal Doucet*



*Carrie and Shaya*

*(Continued on page 15)*



# The Splash !

## Member Pool Spotlight



Pampered Paw Swim Spa  
Enumclaw WA

A Place Where Happy  
Memories Begin!

Dogs are not my whole life, but they have always made up a large and important part of it. I realized at a very young age that dogs were God's way of apologizing for my relatives. My very first paying job, at age seven was walking the neighbor's keeshounds who were named Panda and Zha-Zha. After their walk I would spend time brushing them and massaging them. Following that job came another job with other neighbor's dogs.



This time I got to work with two beautiful Dobermans. I learned how to walk them in the heel position and how to practice their sits and downs and keep them in shape for the work they did in the obedience ring. I loved working with other people's dogs as well as my own dogs from a very young age and felt so blessed to be getting paid for something so fun and enjoyable.

Thinking back on what first inspired me to open a canine swim-spa business takes me back many years.

In the late 70's I was driving my little Honda Civic, with my companion husky/shepherd mix dog Buster as my co-pilot. As I began to exit the freeway I found myself completely stopped and crunched between two Cadillacs. Buster amazingly emerged, a little shaken but unhurt from the accident. I, however, was not as fortunate. I underwent months of chiropractic and physical therapy appointments. Hydrotherapy was part of my prescribed physical therapy routine to restore my body back to normal. I became a huge fan of spas to help ease my back pain, and would soak my sore body in one as often as I could. My friend had an older arthritic Springer spaniel named Sally that would jump in the spa with me at every opportunity. We finally lowered the water temperature so that Sally would be more comfortable, never mind that I was the injured one. I have been a dog co-dependent my whole life. After several weeks of hydrotherapy and soaking in the hot tub at home, my body began to feel

much better. I had noticed that Sally's arthritis also seemed to improve. Sally let me know that she wanted to continue to use the hot tub even when I didn't go in. So I would keep the spa heated for her year round even when I didn't need to use it as much for myself. She enjoyed her self swims but preferred that I was in the spa with

her. This was my first experience as a canine swim assistant and Arrrrf guard. Because of my personal healing and the obvious improvement in Sally a seed was planted in my mind to in some way offer a hot

tub experience for dogs. Even though I have always been an entrepreneur, it just was not the right time in my life to start a new business venture. Besides I didn't really think that it would ever go over. At that time no one knew what was about to unfold in the world of canine hydrotherapy.

Skipping ahead into the 90's, I had begun to take a more holistic approach to my own health care as well as that of my kids in fur coats. At every opportunity I would attend holistic animal care seminars, lectures or any educational events on alternative or natural animal care. When I got my first computer I was instantly addicted to learning as much as I could about alternative healing methods, for dogs specifically. Some of my friends call me an information hound. I still spend hours doing research on alternative and holistic health care for canines. After years of classes, certifications, training, holistic seminars, notes and downloading tons of dog related in-

*"At that time no one knew what was about to unfold in the world of canine hydrotherapy."*

*(Continued on page 7)*



# The Splash !

## Member Pool Spotlight cont.

### A Place Where Happy Memories Begin!

*(Continued from page 6)*

formation on the internet I began to organize it and set up a resource library for those that may have a sick or impaired dog. I became known as a canine health and wellness researcher.

I was greatly influenced after personally meeting Dr. Ian Billinghurst, DVM. He taught me the importance of feeding a natural diet to my beloved companions. I switched all of my animals onto a fresh raw food diet, and have never looked back. Improved health was the result of this diet change. I was, and still am, so excited about feeding a raw food diet that it came natural for me to teach others how to do the same, or at least educate others how kibble was made and the options of feeding outside of the bag. So, with my veterinarians' encouragement, I started a consulting business, teaching others to look at feeding options outside the bag and can for the health and wellness of their dog. This line of work presents invitations to speak at dog clubs and other dog related events.

I subscribe to numerous holistic publications and dog magazines. I remember that in June of 1995 I read an article about a lady working with dogs in the water to help them overcome physical issues. As I read the article my mind drifted back to the days when Sally would jump into the spa with me and how we just enjoyed our connection in the water. We both benefited from the time in the spa. I cut out that article and placed it on my bulletin board and knew in my heart that is what I wanted to do. Still

it was not the right location or the right timing but I knew one day I would offer a wonderful spa experience for dogs and their people. Now that someone had paved the way in America, I looked at it in a very serious and new way. I began to research every dog hydrotherapy facility in Europe as well as what was available at the time in the U.S. I looked at pictures and read websites and took notes. I knew what I wanted to create but didn't see any such prototype. I watched as dog spas and canine hydrotherapy businesses started popping up at kennels, and resorts. I watched as the physical therapists and the vets formed a symposium to take a look at the growing industry. I knew the time to begin building my business and to unleash my dream was near.

Realizing the importance of atmosphere, I studied Feng shui for dogs (just kidding- but I do have a book on it). I had a picture in my mind of something different that I was not seeing in the dog hydrotherapy businesses. I wanted a pampering dog friendly place that would bring smiles to dogs and their people. I wanted the people to feel that they had entered a

special place, when they walked into my canine swim-spa business. A place where each and every dog is treated like a VIP –(Very Important

Pooch) and where every dog guardian is treated as a VIP (Very Important Person). Knowing that many clients of a canine hydrotherapy business would have physical issues and

unique challenges I know at the other end of the leash that there would be someone who loves and is worried about their dog. I wanted to really recognize and honor the importance of the relationship between dog and guardian. Besides a wonderful swim session for dogs, I wanted to offer a warm, friendly, comfortable environment. A place where happy memories begin, and a place where the guardians can relax and are supported in all of their healing endeavors.

My dog at the time did not need a swim session for health reasons but I booked a swim session with Cindy Horsfall at La Paw Spa in Spring of 2000. As she took my dog into her swim spa I walked around the edge of her spa sharing with her my ideas for my own business. She was so supportive of my ideas and very encouraging. I went home from that spa appointment and began my business plan. I felt that if I had to take a loan to build my canine swim spa business that I would feel pressure to meet certain financial goals. I wanted to be 100 percent debt free when my doors opened for business, so that I could be 100 percent available for the dogs and the work that I wanted to do with

*“I wanted to really recognize and honor the importance of the relationship between dog and guardian.”*



*(Continued on page 8)*



# The Splash !

## Member Pool Spotlight cont.

### A Place Where Happy Memories Begin!

*(Continued from page 7)*

them. I found a local contractor who agreed to work with me and build my spa a little at a time. I was involved in much of the work in the spa. I painted, textured, sanded and designed and decorated. I purchased an 8x16 ft swim-spa with several jets, for



massaging action and anti-resistance swimming jets for the more fit dog or one that needed athletic conditioning. Every detail of the building was built with love and intention. Even the website was written in Bow-lingual in case dogs want to read it.



The funny part is that most of the money that funded my spa building was money that I made as a vendor at shows, festivals, and farmers markets. In my prior life I was known as ‘ The

Dip Lady’. I sold wonderful prepackaged natural herbs and spices that you mix with sour cream to make dips. So every time I would sell a bag of dip the profits went to my contractor to build Pampered Paw Swim Spa, and to purchase my swim spa. Sometimes I think about the cement foundation under my building which cost \$9,600. My contractor would then tell me how much the next building phase would cost and then I’d go sell more dip with much more enthusiasm.

Every time someone bought a bag of Cajun, Crab, Spinach, Garlic or one of my other flavors of dip it all had new meaning. The dip lady was more excited about selling that dip than ever before. I even began selling doggie treats at the farmers markets telling each person I sold a treat to that I was building a canine hydrotherapy business. I would ask for feedback about the dog treats so I would be able to choose the perfect treat for the canine spa clients. I actually thought of calling my hydrotherapy business Dip-N-Dogs. You may be laughing at my story, and that makes me feel happy as laughter is medicine to the heart. I’m laughing because it feels great to be debt free as I opened the doors of Pampered Paw Swim Spa. Who would have thought that selling dip, dog bones and canine nutrition consulting would have paid for building a beautiful swim spa for kids that dress in fur coats. I also grin whenever I offer a client a slice of French bread to dip into a bowl of Crab or Lobster dip. Hey it’s important to remember where you came from.

I just believe life should be heaven on earth for dogs. Heated towels, dog bakery, dog boutique, doggie cartoons, fireplace, gourmutt treats, ca-



nine treasure chest, views, bottled water are all part of the norm here at Pampered Paw Swim Spa. We are nestled into the foothills of Mt Rainer, just an hour from Seattle or Tacoma. When a client brings their dog to me they are encouraged to take off their shoes, unleash, and unwind. They are invited to put their feet in an herbal footbath and soothe away the stress of the day or use a heated aromatherapy pack on their neck and enjoy a cup of tea in front of the fireplace. On sunny days they can walk their dog on the county trails just outside Pampered Paw Swim Spa. Soothing music plays in the background and candles light up the room for night appointments. This relaxing atmosphere allows me to offer an invitation for the dog to receive the very most out of a customized warm water swim session. When the owner is relaxed, that is when the magic can happen for the dog.

As a TTouch practitioner I incorporate this method into all of my customized swim sessions. It is known as the touch that teaches, offering a way for the canine body to repattern, rebalance and restore. As the guardian sits next to the swim-spa, if interested they can learn to do TTouches and continue this very helpful method at home. I also incorporate methods of

*(Continued on page 9)*





# The Splash !

## Member Pool Spotlight cont.

### A Place Where Happy Memories Begin!

*(Continued from page 8)*

hydrothermal exercise that I have learned in working side by side with Cindy Horsfall of La Paw Spa.

Beyond offering the TTouch Method which influences health, performance and behavior, Acupressure and Canine Natural Nutrition education are also available at Pampered Paw Swim Spa. I am pleased to announce that a very experienced Licensed Acupuncturist trained in China will be able to

see Pampered Paw Swim Spa clients, upon referral. She is located just five miles from our facility. I like to think that Pampered Paw Swim Spa is a resource center for canine health and wellness. It is my delight to team with dog guardians in bringing their dogs back to the best functional level possible.

Dogs have filled my life with love, excitement, friendship, companionship, everything one could ever ask for..... I am so thrilled to finally be able to share my healing experience with them. The benefits of water in health and fitness can not be surpassed. Canine warm water assisted

swimming is a powerful intervention inviting physical and emotional health. I'm so happy to be part of this fulfilling line of work and growing industry.

Dog mom and dog co-dependent,  
Tonita Fernandez.

#### **Pampered Paw Swim Spa**

Tonita Fernandez

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Website:

[www.pamperedpawswimspa.com](http://www.pamperedpawswimspa.com)

## Preliminary Draft of the ACWT Code of Ethics and Professional Conduct

***As a practicing member of the Association of Canine Water Therapy (ACWT), I will strive to:***

- \* Inform the client of the type and scope of service or treatment, what to expect, and the fees, prior to providing any service or treatment. Represent honestly the benefits and limitations of offered services and products.
- \* Represent my qualifications honestly, including educational achievements and professional affiliations, and provide only those services that I am qualified to perform safely and competently.
- \* Continue professional development by reading relevant material; attending conferences, workshops and seminars; and pursuing other educational opportunities.
- \* Recommend a client to seek an appropriate qualified professional when I recognize a condition in a dog that requires further assessment, or is beyond my scope of practice or ability.
- \* Respect the confidentiality of information obtained in the course of professional service, unless otherwise agreed upon in advance.
- \* Provide a clean and safe environment appropriate to the type of service and consistent with local public health requirements and industry standards. Take appropriate measures to ensure the safety, comfort and privacy of both human and canine client. Provide appropriate guidance to self-swim clients on safety and precautions to observe while using the facility.
- \* Treat all dogs and clients with respect, taking into account their physical and psychological well-being. Avoid any discrimination on the basis of race, ethnicity, breed, gender, sexual orientation, social class, age, disability, religion, or political beliefs. Use only positive reinforcement measures with canine clients,
- \* Relate to colleagues with integrity, respect, courtesy, fairness, and good faith. Refrain from making unfounded statements that may damage the reputation of colleagues, or the reputation of other disciplines or their practitioners.

*Anyone having any questions or concerns regarding the professional practice of a member may contact the Association of Canine Water Therapy at [ethics@caninewatertherapy.com](mailto:ethics@caninewatertherapy.com).*



# The Splash!

## A Vessel for a Vessel

By Teri Sahm of  
All Pets Go To Heaven, LLC

I was pulled over by a policeman for speeding as I was on my way to pick up Duchess' ashes. The policeman issued me a ticket all the while trying to justify why he was giving me the ticket. He could tell that I was visibly upset and thought it was because of the ticket...I could have cared less. All I cared about was getting the last remaining tangible evidence of Duchess' existence...her cremains. God I miss her so. She was my baby girl. A beautiful, sweet and athletic German Shepherd, not quite 5 years old, stolen from this earth by the thief named cancer. Her cancer was rampant. It was in so many places the vet felt like she would only live a week at the most if we simply sewed her back up again. I would have to decide what to do immediately. This is a decision that none of us really wants to face, and is one of the hardest things you have to do in life.

The second hardest thing is to go and pick up the ashes. It is so hard for some people that they simply don't. I guess it is because the ashes are evidence of the finality of death. Perhaps if you don't have the ashes then one may hold on to the hope that someday their pet will come walking up the path again. In any case, I was of the mind that I wanted the evidence. I wanted whatever physically remained of Duchess.

What the vets office handed me was a small, round, silver tin with a little angel on the top. The angel was quite fitting. I took the tin with both hands and carried her out to the car, tears streaming down my face. Tears were so common these days. I had been

crying every day since she died – at least 3 times a day – sometimes more. I cried every morning when I awoke, I cried in the shower, in the bathroom at work, every time I got in the car, when I got home, and of course, every night until sleep stopped the tears. Sometimes I cried in my dreams.

I stared at the tin for a long time. I couldn't believe that was all that there was. Finally, I mustered up the courage to open the tin. It took a little maneuvering, but the lid finally came off the tin and I looked inside. Jagged fragments...bone, blackened material, hard, small spongy-looking pieces that look like pumice. The oddest piece was a small bright green piece. What the heck was it? Certainly nothing to do with Duchess! Where could it have come from?

Months later I found out that there are different types of cremations to choose from: 1) There is a general or group cremation where several animals are cremated together. You will get back a pile of ashes equivalent to the weight of your animal, but there is no guarantee those are your animal's actual cremains, and in fact it is almost impossible to do with this option. Chances are you will get a little of every Buster and Sparky that was in the pile; 2) The second option for cremation is called individual. This is where up to 4 dogs are cremated at once, but in chambers that are separated with fire brick. This allows the cremation operator to get a majority percentage of a specific animal from their chamber; 3) The third option is called private. This is where only your animal is placed in the crematorium. This ensures that you get your animal's ashes only.

I don't remember talking about these options with my vet. I don't know what actually happened to Duchess from the time I gave her soul-less body my last hug and kiss to the time I picked up her cremains. This may not even be her. But yet, it is the only representation I have so it is still important to me. Why is it important to me, I ask myself? Her memories will be with me forever. Her sweet spirit is with me still. Her loving energy is part of the great cosmos that surrounds and supports us all. Isn't that all that matters? Not to this Human, not to this pet Mom. I have a need, a burning desire to honor her in some way visible. She gave me unconditional love, she was there for me through good and bad. She loved me no matter what. She gave me joy, inspiration, comfort, kisses. We gardened together, we sang and howled together, we played together, we slept together. How best to honor all that she gave me?

An idea struck - I needed a vessel for a vessel. While on the earth, our bodies are our containers, our vessels, for our soul and life force. When the spirit is gone, the body returns to its vessel state. I realized I wanted a beautiful vessel for her vessel. I will then place the vessel in a beautiful space and surroundings to honor her every day, to show the world how much I loved her and how much she meant to me – an appropriate conclusion to a painful journey.

As so often times the animals in our lives inspire us... Duchess helped to inspire me to open my new business. A business dedicated to honoring these memories and helping people

*(Continued on page 11)*

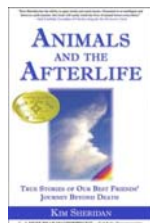
## A Vessel for a Vessel cont.

(Continued from page 10)

and their animals during times of need and times of transition.

To learn more about Duchess or to see a selection of beautiful remembrance items, visit:

[www.allpetsgotoheaven.com](http://www.allpetsgotoheaven.com)



### Animals and the Afterlife

Animals and the Afterlife: True Stories of Our Best Friends' Journey Beyond Death by Kim Sheridan \$19.95



### Lotus Art Urn

A silver etched background highlights a beautiful lotus flower surrounded by a blue heart. \$55-\$100



### Dog House Urn

A cute bronze design with a holder for your beloved pet's photograph. \$250



### Sleeping Dog Angel

\$59.95



### Personalized Lawn Marker

\$100

## Sink Or Swim!

### Rating Canine Water Toys

Brodie Fisher has been swimming with Cindy Horsfall at La Paw Spa since his CCL surgery in July 2003. He loves toys therefore, he will be testing a new canine water toy each quarter. In this issue, he will be reviewing the...

### Pet Buddies Pooch Tube

Pet Buddies says: The Pooch Tube is designed and constructed purely for doggie enjoyment and entertainment. It's a durable competition for the standard issue flying disc. It's perfect for ring toss, tug of war, fetch, doggie water polo or low impact lawn rugby or just about anything you and your dog can come up with that entails flinging and fetching this nifty tube. Although it's durable, it is not intended as a chew toy. Wet or dry, the innovative Pooch Tube delivers countless hours of action packed fun.

Brodie absolutely loves this toy! It's perfect! It doesn't absorb water, holds up to grabbing it in the water and wrestling it away from him too. It floats well and is visible in the water. There's nothing bad to say about this toy. I've tried using more than one toy during a session but if Brodie knows I have his Pooch Tube, nothing else will suffice.

The Pooch Tube is available in 2 sizes, medium and large (Brodie uses the large size) and 4 fun colors (blue, orange, green and pink).



Best Price online: [www.vetamerica.com](http://www.vetamerica.com)  
 \$8.38 for large (#4485) and \$5.89 for small (#4484)  
 No choice on colors though  
 Manufacturer's website: [www.petbuddies.com](http://www.petbuddies.com)

Brodie rates this toy...

# SWIM!!





# The Splash!

## Canine Underwater Treadmill.com

By Carmen Kolz

I've been working with animals since 1998. Before that, I worked in human clinics, hospitals and medical centers around the world, including on a regional Labor and Delivery unit caring for critically ill mothers and their newborns. During my health-care career, I've been involved in many joyous, bittersweet and tragic situations. Today, working with pets, I continue to be involved in these types of experiences. At our clinic, many of our clients come to us after trying all else. Paralyzed, burdened with cancer, or crippled with severe arthritis, they come to Dr. Rogers-Swaney, DVM for acupuncture and Chinese Herbal medicine. Constricted, weeks or even years after surgery or injury, they come to Jean Pavalkos, PT for rehabilitation. Nearly all, then come to me, to relieve their stiffness and soreness by soaking in the treadmills' warm, therapeutic water and when ready, to walk upright again with proper alignment. Some "graduate" and go on to live long, comfortable lives as whole dogs again. Some transition, having found comfort in their last days, often after years of discomfort.

Earlier this year, we met another one of those dogs whose story we won't soon forget. In early March 2005, I received a telephone call from a Cincinnati veterinarian. Recently, I had helped one of his clients, Shannie, a champion Border terrier rebuild her strength and fitness level after CCL surgery. As a result, soon she was again zooming around the agility course. He was so impressed with her

recovery that when one of his latest clients asked if underwater treadmill exercise would help his dog, he did not hesitate to send the referral. I was glad to hear from Dr. Butler, but even more so when he told me the referral was for a Cincinnati police officer – Maximus.

While working at the Army veterinary clinic in England, I had my first experiences with working dogs. I have very high regard for these dogs and very much looked forward to helping another one. As I learned even more about Maximus, and his handler Officer John Neal, I became even more humbled by the opportunity. You see, Maximus isn't just a canine police officer; he's a member of the 2003 & 2004 U.S. Police Canine Association national championship team! Hence, one of the top 4 canine police dogs in the nation! As reported on FOX 19 television, Officer Neal and his partner, Maximus: "...were responding to a warehouse alarm early Sunday morning, that nearly took the dog's life, and may have ended his career. Officer Neal believes it was a false alarm that sent the two searching through a Cincinnati business. Maximus fell at least 15 feet through a floor onto concrete, shattering his front right leg. The dog underwent surgery and was then prescribed the toughest recuperation possible for a 4 year old working dog – rest, in a crate, for 12 weeks and even then, Maximus may not be able to return to work. Officer Neal wasn't sure the city would pay for the non-traditional treatments. The first time Maximus went, John figured he'd chip in the money, if necessary, for the appointment just to see how Max would do. The department views the dogs as investments and fellow officers. Max

cost about \$3,500 plus the thousands spent on his training and officer time."

Officer Neal explored the use of rehabilitation for Maximus and then sought out a facility after he himself had used hydrotherapy to recover after breaking his ankle. Maximus came to us as soon as the sutures were removed. This magnificent athlete was shaved, deeply bruised, grossly swollen and very stiff. Even though he had never been in water, Maximus didn't mind spending his first appointment strictly as a "spa man", soaking and having the soreness massaged out. I routinely soak and water massage very arthritic or severely injured dogs during their first several appointments. Once the soreness is lessened, I raise the water level and begin walking them in circles in the treadmill unit and when ready, have them begin walking on the moving treadmill.



*Spa Man*

For Max, cautious days didn't last long. His stiffness and soreness were released after his third appointment and he was able to walk 3 minutes during this appointment. Just 6 weeks later, he had progressed to running for 15 minutes, not an easy feat in water! Even more impressive, because of the

*(Continued on page 13)*



# The Splash !

## Tread On Me! cont.

*(Continued from page 12)*

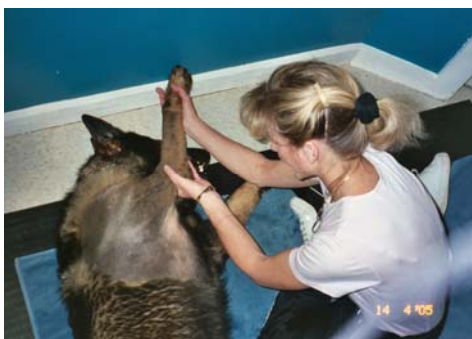
resistance water provides, Max's 15 minute workout equates to a 45 minute workout on land – pretty good for a dog who would traditionally have been on crate rest! But, the buoyancy of the water was the key to Maximus' successful recovery. The water supported him, making his movements less stressful on his severely injured limb. Throughout, one of Officer Neal's main concerns was Maximus' emotional state. He was allowed to ride along with Officer Neal on many calls but not allowed to leave the car to do his job. During their off time, he wasn't able to go to the obstacle course and practice for the upcoming championships or even play. Thankfully, we found Maximus thrived on the physical and mental challenges involved in walking on a treadmill in water: balancing, coordinating, and of course, the major problem-solving needed to grab and get a cookie at just the right time!



*Great Fun!*

Along with the treadmill appointments, Max also received acupuncture and Chinese herbal treatments from Dr. Susan Rogers-Swaney, DVM and rehabilitation with Jean Pavalkos, PT. After just one treadmill appointment, Max learned that after drying he would see Jean. From then

on, he would hobble from me to Jean's office, open the door and lay on the floor to await Officer Neal and Jean. Like his treadmill time, he loved receiving manual therapy, rolling on the physioball, and the learning involved to use the balance board, cavaletti rails, weave cones and ramps.



*Rehabilitation*

The greatest challenge we had, while helping this professional working dog, was re-training him to do things slowly, for maximum effect. He's trained to go full-out. As Max regained his strength, balance and coordination, he began to take bounding jumps into the treadmill, and as the water would pour in, try to lap it up, his tongue going faster and faster, as he impatiently awaited the start of the sessions. The greatest pleasure we had was watching how Max eats up attention. His initial injury was reported by the Cincinnati news media but his unique recovery process was covered by both the Cincinnati and Dayton news medias. With this expanded press coverage, Dayton area residents learned of Maximus' remarkable recovery and also of his championship appearance on Animal Planet. Other clients routinely stopped by the treadmill to say hi and good luck to this star.

By summer, Max was in his glory, practicing for the 2005 Championships. He was logging times that would rank him as one of the top 20 dogs in the nation and he was returned to partial duty. At this time (12 weeks after his fall), he also was released from rehabilitation - this was the same time period he would have normally been released from crate rest and begin traditional rehabilitation. Max continued one more month of acupuncture, trying to lessen a slight limp caused by nerve damage. Sadly, in September, Max was retired. It was decided that the risk of future injury, due to the loss of sensation, was too great.

According to Officer Neal, today, Maximus is doing great. He always figures a way around his injury by coming up with his own way to compensate for it. He hasn't let the fact that he is now retired slow him down one bit. He goes on 2 mile jogs and he still loves to play ball. They are exploring search and rescue employment opportunities.

Although outcomes like this can be heartbreaking, for me, being honored with the opportunity to support animals and their human companions during major life events like this is why I stay in the health-care field.

### **Canine Underwater Treadmill**

Carmen Kolz

7266 Far Hills Avenue

Dayton, OH 45459

Phone: (937)-684-5921

E-mail: ckolz@aol.com

Website:

[www.canineunderwatertreadmill.com](http://www.canineunderwatertreadmill.com)



## Marketing Scents

### Publicity for Fun and Profit

by Charlie Comstock of Synchronicity

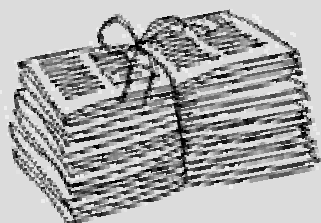
There are many methods of promotion within the media mix that allow you to introduce your unique service to the public. A quite successful tool, when used effectively, is the "press release."

A successful press release announces your canine services to the general population, the local veterinarians, canine association members, and other "target" markets for your services.

The goal of your announcement is seeing an article about your services followed by watching an increase in the number of clients on a weekly basis.

Through this "free advertising", you can increase your visibility, add credibility to you and the service you offer, approach new markets, and establish a higher standing among your peer and within your community.

You do not have to be a great writer for a successful press release. You can inform, inspire, and motivate potential customers to call you by following a few basic steps and organizing relevant information about your facility, your services, your staff, your customers, and even you personally.



By taking advantage of the local media, you may be able to receive "free" publicity about unique services you offer, a new service you're starting, unique products you carry, impressive staffing qualifications, your success stories, and you and what you are contributing to the local community: The following list is the same list used for compiling copy for your flyers and post cards:

- \* Your credentials
- \* Previous vocations or hobbies
- \* Affiliations to vocational and business organizations
- \* Your Staff and their credentials and skills
- \* Your facility, location and structure
- \* Special treatments you offer
- \* Special rates for specific services or programs
- \* Unique tools or equipment you utilize
- \* Additional products you may offer at your location or through your web site

The "standard" checklist for drafting a press release is to clearly state the "Who", "What", "Where", "Why", and "How" of you and your unique service to your community.

The critical element in getting your "information" sheet published is the degree of relevancy of what you are promoting and how it relates to their specific readership.

Timing is the second most critical element. If you can connect your press release with a specific event,

such as a dog show, publication editors may be more willing to publish your story.

Local newspapers thrive on interesting, unusual, and even sensational information about local people and what is going on within their commu-

nity. Your task is to compel the editors to want to include your own unique story to their publication.

The more involved your story, the greater your chances that the local publication will have a reporter call or even come by for more detailed information

for an in-depth article. Please keep in mind that a publication is never obligated to print any information even if they send a reporter to gather more information.

If you are fortunate to live in a large community, you will have a number of publications available to you. Just as the first marketing article reviewed how to build a list of prospects, you can do the same by researching the number of publications within your community and selecting those that would address your "markets." The SIC number you would use to start your research is: SIC 2711 - Newspaper Publishers. You can narrow down your list research by selecting specific ZIP codes or a broader geography of a metropolitan area such as: SEATTLE-BELLEVUE-EVERETT, WA.

There are as many ways you can present your information as there are publications you can submit your

*(Continued on page 15)*

*"The "standard" checklist for drafting a press release is to clearly state the "Who", "What", "Where", "Why", and "How" of you and your unique service to your community."*



# The Splash !

## Marketing Scents cont.

(Continued from page 14)

press release. There are also guides, for a \$40 fee, that offer copy writing tips as well as detailed public relations strategies:

"David Leonhardt" 3854 County Road 7, RR2 - Chesterville, ON, Canada, K0C 1H0:

<http://www.seo-writer.net/books/media-relations-plan.html>

Of course there are a number of web sites that offer free advice such as the ALLBUSINESS - Champions of Small Business at:

<http://www.allbusiness.com/articles/SalesMarketing/881-26-1832.html>



## Pawsitively Pooched Update cont.

(Continued from page 5)

*This letter is from a client who owns an eight year old rottweiler who underwent a major surgery to remove a large tumor from his scapula.*

Roddy is a big, sweet and lovable 8 year old rottweiler, who was diagnosed with bone cancer in February 2005. He had been limping since November 2004 and by January 2005 was in excruciating pain and was put on high doses of pain killers. When it was discovered that a large tumor on the scapula was causing the pain, surgery was performed to remove his shoulder blade. This would not necessarily save his life but it would get rid of the pain. He also underwent chemotherapy and

is now in remission with a 60% chance of survival. Despite all this he is a happy dog and thoroughly enjoys his water therapy sessions with Brenda twice a week. Water therapy was recommended for Roddy by Dr. Connery, the wonderful oncology surgeon who performed Roddy's surgery. Brenda does stretching exercises, massage therapy and swimming with Roddy. This is helping him rebuild his strength. Brenda and Roddy have formed an incredible bond. She's very loving and he trusts her completely and is totally relaxed in the pool. He actually spends most of his time giving Brenda big wet kisses! Lucky Brenda!

*Josee Hughes*



*Brenda and Roddy*

### **Pawsitively Pooched Ltd.**

Carrie Smith & Brenda Williams  
728 Northmount Dr. NW  
Calgary, Alberta, Canada  
Phone: 403-241-5030  
Carries@caninewatertherapy.com  
Brendaw@caninewatertherapy.com  
[www.pawsitivelypooched.com](http://www.pawsitivelypooched.com)

## ACWT Logo Available For Your Use!



Do you have a website for your Water Therapy business?  
Do you have printed literature, including brochures and business cards, advertising your Water Therapy business?

Be sure to let everyone know about your membership in the Association of Canine Water Therapy by including the ACWT logo.

Visit the Members Only section of the ACWT website.

Also available in this section: Exclusive access to the online version of *The Splash* And instructions to get your valuable Member Discounts and to use the Forums.



## The Splash !

# Canine Aquatic Therapy ~ Drifter's Experience

*Cindy Horsfall's interpretation  
of a dog named Drifter*

*This is an interpretation of Drifter's first experience with a canine water therapy program that specializes in physical therapy with little regard for the emotional safety or spirit of the dog and its guardian...*

My Person is taking me somewhere... We go to a place that specializes in swim therapy for dogs who need to work on their mobility.... So here we are – inside the pool room....

My person is worried and starts to pace...

They're both standing over me and shaking their heads and talking...

Expectations of me... it's always about expectations these days... and I'm having such a hard time fulfilling any of them anymore...

I've always pleased my person and now he always seems so anxious and mad... I don't know what to do... I can't seem to please him anymore...

He wrings his hands and stands over me and talks about my depression but I'm not depressed... I'm only sad and worried that I'll never please him again...

Why is he so fearful... what did I do?

A strange contraption is wrapped around my body and suddenly I am pulled into the air and plunged into the water... What is this?

The water starts to move and my instincts tell me to swim as hard as I can...

I try to swim for my life...

I'm scared... but everyone is happy and my person is talking about wanting me to jog again... he misses me playing with my ball...

He doesn't understand that I'd rather just snuggle and read magazines and watch old movies then go jogging with him...

I don't miss it... but I miss him being happy with me... I miss that most of all... what is he so afraid of?

He's worried about my quality of life I think but it's not my life he's talking about...

I'm scared and my body is moving because I don't want to drown... and this is making my person happy and so I move... I move and I move and I move....

I'm so happy that I am finally making him happy...

... When that machine pulls me out and puts me on the floor, I can't move anymore... I am so heavy... my person is talking and talking and I can't understand what they're talking about...

I am so heavy... burdened with my body's weight and my Guardian's expectations of me... I don't know how to please him... he seems so afraid of my aging process...

But I will try... I will try to move and move and move for him until I can't... if that's what he wants from me...

We go to leave and yet I can't move...

And there it all comes back – that face... that disappointment...

*This is an interpretation of Drifter's second experience with a canine water therapy program that strives to embrace and nurture the whole picture - ie the physical, the emotional and the spiritual aspects for both the dog and its guardian...*

My Guardian is trying something new... where are we going this time?

We enter a room of warmth... moisture.... Soft light and music... there is a feeling of happiness and safety here and yet haven't they noticed that I am old?

Whatever it is here that I am expected to do; don't they know that I don't do much anymore?

I am scared to disappoint my guardian again... he seems so scared as he watches me sometimes....

Everything I do it seems is watched with judgment... everything matters...

Things aren't as easy for me anymore, I admit... but life is good...and my home is safe....

So why are we here?

Who is this lady who is offering me cookies?

She seems friendly enough and calm...

I don't know what everyone is going to expect of me here... I am afraid... I don't want to disappoint anyone...

This lady picks me up and before I can even think of what she's doing, we're here in the water... I'm on her lap and she's petting me and talking to my person...

This seems weird... but strangely I feel safe... I guess I'm ok... don't know what everyone is going to expect of me now... but I begin to relax...

There are no expectations...

We are all just floating here in this room... we are all just

*(Continued on page 17)*





# The Splash !

## Drifter's Experience cont.

*(Continued from page 16)*

being with each other in love and the water is washing my thoughts away...

What was I worried about... I can't remember... it doesn't seem to matter anymore...

I feel painless and light.....

As I am safely held in the water, I feel nurtured and beautiful....

I feel no disability...

My guardian is smiling at poolside and looks happy....

We are all relaxed and at peace...

This is a sensation I haven't felt since the family BBQ last summer when I was stronger...

It's all different now...

My body is wearing down... my guardian is sad...

But this water is taking it away... and the more it takes, the more I release to it...

My therapist is holding me and yet I am free... I just float here...

This sensation is familiar but not since before I was born...

I think there was a time before all injury where I was safe in water... floating...

Before my first people put me in the shelter, before all of that confusion when I didn't know my home... before my now loving family came into my life... I remember a time before all of this when I was alive and yet floating...

Where everything was safe... as it is again right now...

I fear not death or life and everything is simple in this moment....

I have a sensation of massage as I lay here – allowing the water to do its magic...

I begin to move...

The sensation of water is like silk against my fur and skin... moving and gliding...

Safe...

Why do I feel so safe? ...

This person holds me and moves me out from the edge

and gently offers me to swim...

Doesn't she know that I can't do anything athletic like this anymore?

Hasn't she noticed now crippled I am?

I move my limbs... the warm water embraces my muscles and there is no weight...

It's like flying...

I feel open and free... light and beautiful...

My person is laughing... he's so light and there is so much joy in this room...

Everything is ok and everything is safe...

I feel graceful... moving... stretching... dancing with the water which holds me ....

I feel so much love and I am young again as I allow myself to be free from the confines of gravity and my old body that weighs like steel sometimes...

Breathing comes easy... everything is easy...

Why are we making things so hard?

My person is so relaxed...

This lady carries me out from the warm water and sets me on a towel and everyone starts to dry me... I love this... I have always loved being fluffed with towels...

I feel so relaxed... and warm...

I get up and I notice my body... it weighs me down a little bit but somehow it doesn't matter as much anymore ...

I look up at my person; this is where I usually see him get scared and that look crosses his face but not this time...

He seems to have let go of something in this last hour too...

Expectations... Fears... it's hard to say... but it doesn't matter....

We are all at peace with this moment and we are all ok with life...

We leave.....

Everything seems different on the drive home...

It's the same but it's all different... hard to explain...

I guess it really doesn't matter...



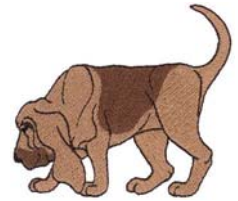


# The Splash !



## Sniff This!

*~A Look at Products NEW to our Industry~*



### Pentax Optio WP 5MP Waterproof Digital Camera



The Pentax OptioWP is a compact digital camera that features JIS Class 8-equivalent waterproof performance and has a body only 22mm thick. The OptioWP also features a 2.0-inch LCD monitor, a 3x optical zoom lens, and the imaging power of 5.0 effective megapixels. With the incorporation of a truly easy-to-operate user interface and other innovations, the OptioWP enables truly stress-free operation.



#### **Major Features of the Optio WP are:**

**Slim, Flat Body:** With a thin body of just 22mm, the OptioWP can be easily slipped into and out of a pocket or bag. Its well-designed grip ensures the camera remains safe and stable in the hands when shooting at all times.

**Waterproof Performance:** The OptioWP enables the user to shoot continuously for up to 30 minutes underwater at a maximum depth of 5 feet. This allows the user to wash the camera with water to rinse away sand and dirt.

**3x Optical Zoom Lens and 5.0 Effective Megapixels:** The OptioWP incorporates an optical lens unit specially designed to suit underwater photography. Delivering 6.3-18.9mm 3x optical zooming performance, it provides a focal range covering angles of view equivalent to those of a 38-114mm lens in 35mm format. Such zooming power can also be combined with approximate 4x digital zoom, making a maximum zooming power of 12x possible whenever desired.

**Large, 2.0-Inch LCD Monitor:** Despite its compact and slim body dimensions of 102 x 51 x 22 millimeters (W x H x D), the OptioWP features a large, 2.0-inch LCD monitor. Incorporating low-reflection technology and a backlighting system, this LCD monitor remains extremely easy to view, even when used outdoors on sunny days.

**Green Mode:** Green mode fixes all camera settings to a standard combination with a single press of the Green button (with the exception of the zoom setting). This is of particular use should the user become confused with the selection of settings or should the user wish to ask someone else to take a picture.

**Mode Palette:** The Mode Palette displays icons for shooting modes at once for simplified selection. Out of a total of 20 icons, the user can select 15 for display at once. 5 of the 15 icons can be replaced with the 5 remaining icons at any time and the user also has the freedom to display their 15 selected icons in the order of their choice. Additionally, the Green button can be pressed in conjunction with the selection of an icon to bring up a text explanation of the function it represents. This makes it easy for the user to understand the roles of different modes without the instruction manual.

**Synchronous Sound Record:** Featuring Synchronous Sound Record mode, the OptioWP enables the user to record up to 20 seconds of sound to accompany a still shot, beginning prior to shutter release and finishing after it.

**Continuous AF and Tracking AF:** The OptioWP features a new tracking AF function available in Pet and Sport modes. This automatically monitors the movement of a subject within the frame, keeping it sharp and in focus wherever it moves in the shot. Normally, focusing is achieved by driving the lens with the shutter release button depressed half-way. During continuous AF use, however, the lens continues to readjust for focus at all times.

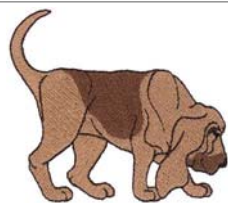
**Photo Frame Function:** With the OptioWP, the user can choose to add one of three different pre-installed photo frames to a recorded image. It is also possible to record images specially to suit the photo frame of your choice and photo frames can be added at the time of printing, too.

**Movie Editing Function:** The OptioWP is equipped with a movie editing function that allows the user to edit recorded movies within the camera itself. Furthermore, one frame of a movie can be stored as a still image or the selected movie

*(Continued on page 19)*

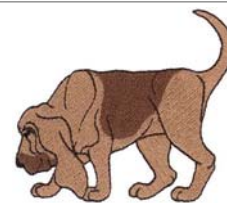


## The Splash !



### Sniff This!

~A Look at Products NEW to our Industry~



(Continued from page 18)

can be divided into different frames for storage in separate files.

**Other features:** Becomes ready to shoot just 0.6 seconds after the power is turned on; the red-eye compensation function touches up red eyes in recorded images; real-time warnings indicate washed out and blacked out areas; macro mode enables shooting from as close as 1 centimeter from the subject; full-color, black and white, and sepia color modes are available for movie shooting; features SD memory card compatibility and has approximately 10.5MB of built-in memory; compatible with exclusive, rechargeable Lithium-ion batteries; comes complete with ACDSsee for Pentax Standard image viewer software.

**Amazon Price: starting at \$269.88 (or purchase the new Optio WPi with 6 megapixels starting at \$318.94)**

**EDITORS REVIEW:** I bought this camera earlier this year because I am a camera junkie and love taking pictures of my dogs and I thought being able to take pictures of them swimming would be a wonderful experience. I had also been looking for a compact digital camera that I could just take everywhere with me. Plus, I needed a new toy! I had to wait a few days after I got the camera (I ordered it from Amazon.com) to be able to test the underwater video feature. The wait was torture! When we finally arrived at our session with Cindy at Heavenly Spa, I jumped right in and took videos the whole session. It took a number of tries to get the right depth and distance under the water but I was able to get some fun videos of Brodie and Venus swimming. I was also able to take lots of pictures while in the pool when I was attending a canine aquatics class. I didn't have to worry about dropping the camera or letting it get wet. Certainly very handy. It's small enough to keep in my purse so I always have a camera handy. It takes wonderful pictures outside of the pool too! Definitely a fun new toy!



## Insurance Options for our Industry cont.

(Continued from page 2)

The therapist said that they would not be working on vicious animals. The agent then asked, "So, you won't work on German Shepherds, Pitbulls, or Rottweilers?" The therapist said they would not exclude dogs by breed, and the insurance agent said no coverage was available. Finding insurance to cover self-swimmers can also be difficult. The only option may be general umbrella liability coverage.

Even when you can find other premises liability to cover your business, your homeowners insurance may still cancel your policy because they don't want to assume the risk of having people and dogs visiting your home on a regular basis. Their reasoning is that if an accident ever happens, the client may still try to file a claim against the homeowner's insurance.

The main challenge of insurance is that our profession has little definition or standards. It is our hope that someday we will have insurance offered for members of the ACWT. We are a young profession and this is an exciting time to define our work and define our standards. This is one reason why our Association has been formed and your membership and contributions are so important. One goal of the ACWT is for our Profession to pull together, stand behind our ethics and dedicate ourselves to safety standards for the dogs, their people and our premises. However, we must work together as a group to evolve into the association with the strength to meet this goal.

For more information on the professional insurance options mentioned above, visit:  
[www.amtamassage.org](http://www.amtamassage.org) and [www.handsoninsurance.com](http://www.handsoninsurance.com)

## Book Review

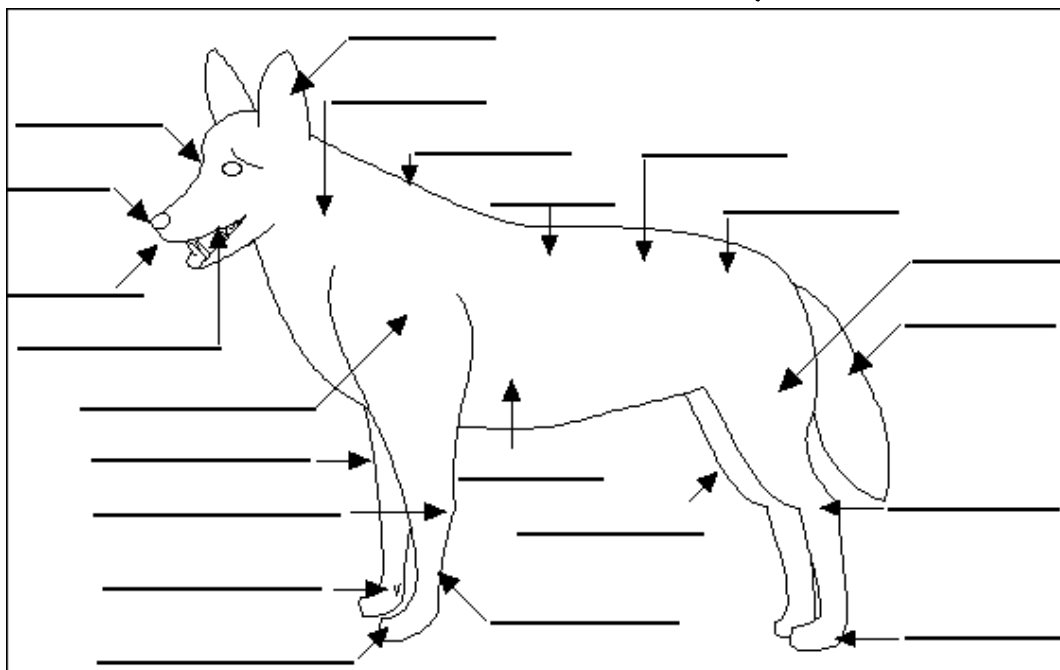


The Hidden Messages in Water is an eye-opening theory showing how water is deeply connected to people's individual and collective consciousness. Drawing from his own research, scientific researcher, healer, and popular lecturer Dr. Masaru Emoto describes the ability of water to absorb, hold, and even retransmit human feelings and emotions. Using high-speed photography, he found that crystals formed in frozen water reveal changes when specific, concentrated thoughts are directed toward it. Music, visual images, words written on paper, and photographs also have an impact on the crystal structure.

Emoto theorizes that since water has the ability to receive a wide range of frequencies, it can also reflect the universe in this manner. He found that water from clear springs and water exposed to loving words shows brilliant, complex, and colorful snowflake patterns, while polluted water and water exposed to negative thoughts forms incomplete, asymmetrical patterns with dull colors. Emoto believes that since people are 70 percent water, and the Earth is 70 percent water, we can heal our planet and ourselves by consciously expressing love and goodwill.

DR. EMOTO: "Think of it in terms of vibration. It's easy to understand that language -- the spoken word -- has a vibration. Well, written words also have a vibration. Anything in existence has a vibration. If I were to draw a circle, the vibration of a circle would be created. Drawing a cross would create the vibration of a cross. So if I write the letters LOVE, then these letters put out the vibration of love. Water can be imprinted with these vibrations. Beautiful words have beautiful, clear vibrations. But negative words put out ugly, incoherent vibrations which do not form clusters. Language is not something artificial, but rather is something that exists naturally. I believe that language is created by nature."

## Canine External Anatomy Refresher



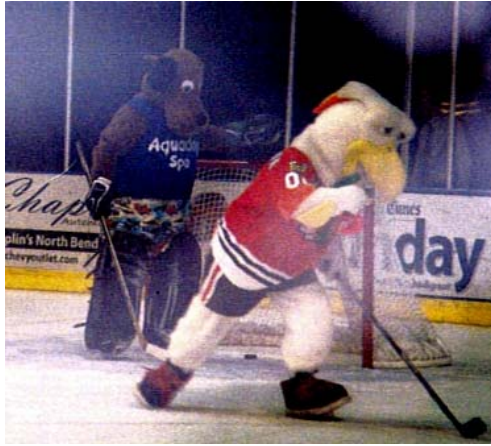
Fill in the blanks  
using the terms listed  
in the table on the right!  
See page 23 for answers.

Back	flaws	Hock	ruff	thigh
brisket	forearms	loin	shoulder	withers
carpals	forefoot	muzzle	stifle	
dewclaw	hindfoot	nose	stop	
ear	hips	pastern	tail	

## Members Corner

This page is for Members to submit photos, recipes, poems, quotes, testimonials, thoughts, etc.  
Please submit to: [newsletter@caninewatertherapy.com](mailto:newsletter@caninewatertherapy.com)

### Meet Hydro! Aquadog Spa's Mascot!



Hydro, the Aquadog Spa mascot, recently played in the mascot hockey game at the Seattle Thunderbirds game half-time show. Hydro goes to events with owner Cindy Hickman when she has a

booth (kids really like him!), and also participates in mascot sporting events. Pictured above is Hydro during the game, and with his friend Birdie, one of the Thunderbird mascots.

### *Fleas Navidad Nibbles*

*Submitted by Tonita Fernandez*

'Twas the night before Dogmas and all through the house, not a creature was stirring, except for the dog eating these off the counter...as quiet as a mouse.

- 2 tablespoons honey
- 2 ¼ cups water
- ¼ cup unsweetened applesauce
- ¼ teaspoon vanilla
- 1 egg
- 4 cups whole-wheat flour (barley flour may be substituted)
- 1 tablespoon baking powder
- 2 tablespoons cinnamon
- 1 tablespoon nutmeg

Preheat oven to 350 degrees. In a bowl, mix together honey, water, applesauce, vanilla and the egg. In a separate bowl, mix the flour, baking powder, cinnamon and nutmeg. Add wet ingredients to the dry ingredients and stir, mixing well. Spoon into a greased muffin tin, filling each cup two-thirds full. Bake 35 minutes. Store in a sealed container. *Merry Dogmas!*



## Waggin' Tails



### Canine Egg Nog

**Ingredients:**

- 1 jar baby food (any meat flavor)
- 1 large can evaporated milk
- 1 egg
- 1-1/2 cups water

**Directions:**

Blend all ingredients and serve in holiday bowls.

### Tennis Balls

Sung to the Tune of "Silver Bells"

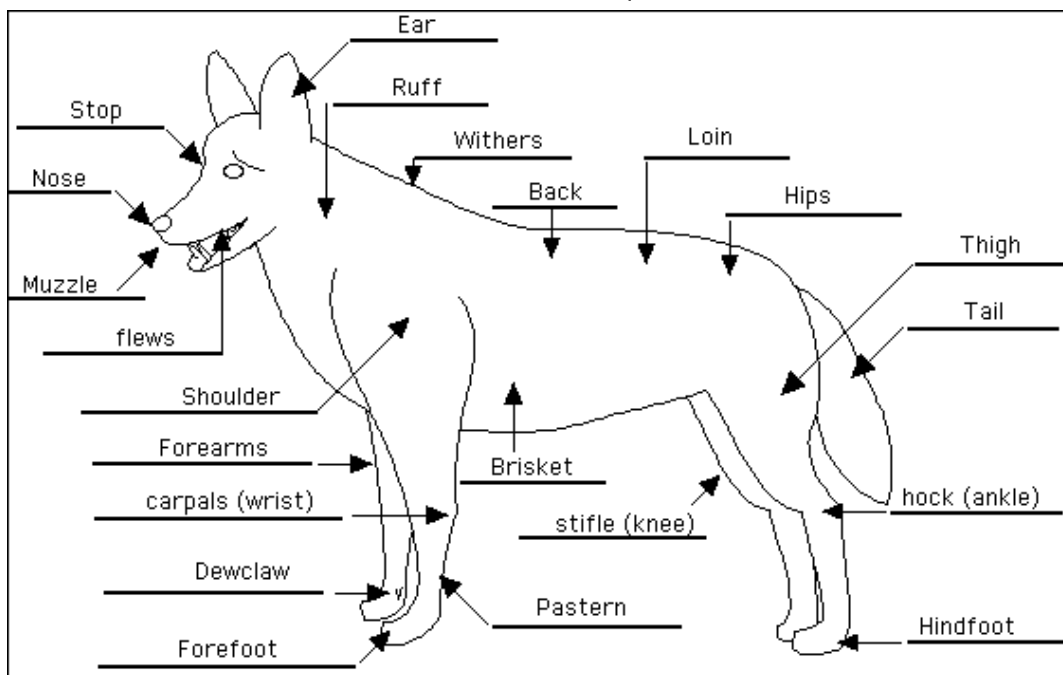
There are dog toys  
 That bring great joys  
 Tucked away 'neath the tree  
 But we only want one thing this Christmas  
 Oh we're hopeful  
 And so thankful  
 Just imagine our glee  
 When on every couch cushion we see  
 Tennis Balls  
 Tennis Balls  
 Perfection - round and inviting  
 Roll and play  
 All the day  
 Please Santa - toss some our way  
 You can catch them  
 You can chase them  
 You can carry them too  
 They're an all-purpose treat for a canine  
 What a great find wrought by mankind  
 Just for doggie desire  
 And on every dog's wish list you'll see  
 Tennis Balls  
 Tennis Balls  
 Perfection - round and inviting  
 Roll and play  
 All the day  
 Please Santa -  
 Toss some our way!

### "Walkin' in A Doggie Wonderland"

Dogs tags ring, are you listening?  
 In the lane, snow is glistening.  
 It's yellow, NOT white - I've been there tonight,  
 Marking up my winter wonderland.  
 Smell that tree? That's my fragrance.  
 It's a sign for wand'ring vagrants;  
 "Avoid where I pee, it's MY property!  
 Marked up as my winter wonderland."  
 In the meadow dad will build a snowman,  
 following the classical design.  
 Then I'll lift my leg and let it go Man,  
 So all the world will know it's mine-mine-mine!  
 Straight from me to the fencepost,  
 flows my natural incense boast;  
 "Stay off of my TURF, this small piece of earth,  
 I mark it as my winter wonderland."



## Canine External Anatomy Refresher Answers



**back** - the part of the body between the loin and the withers.  
**brisket** - the chest of the dog.  
**carpals** - the wrist, the bones of the pastern joint.  
**dewclaw** - the tiny, useless, fifth claw - located on the inner part of the leg above the other toes.  
**ear** - the fleshy, often triangular appendages on the head associated with hearing.  
**flews** - the hanging part of the dog's upper lips.  
**forearms** - The parts of the forelegs between the elbow and the pastern.  
**forefoot** - the front feet.  
**hindfoot** - the back feet.  
**hips** - the joints at the uppermost part of the hindlegs.  
**hock** - the bones that form the ankle/heel of the dog.

**loin** - the parts of the body located on both sides of the backbone between the ribs and the hips.  
**muzzle** - the front parts of the jaws.  
**nose** - the tip of the muzzle.  
**pastern** - the part of the leg below the knee of the front leg or below the hock of the hind leg.  
**ruff** - the long, thick hair that grows around the neck.  
**shoulder** - the joint at the uppermost part of the forelegs.  
**stifle** - the dog's knee, located on the hind leg above the ankle.  
**stop** - the indented part of the skull between the eyes.  
**tail** - the hind-most part of the backbone, set on the rump.  
**thigh** - the upper part of the hind leg.  
**withers** - the top of the shoulders, just behind the neck.

*LOOKING FOR A CHRISTMAS PRESENT  
FOR THE PET OWNER THAT HAS EVERYTHING?*

PET FIRST AID CLASSES  
TAUGHT BY THE RED CROSS



*Together, we can save a life*

[WWW.REDCROSS.ORG](http://WWW.REDCROSS.ORG)

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# The Splash !

## Upcoming Training Opportunities

**The Heart of Canine Water Therapy - Level 1 Training ~ Instructor: Cindy Horsfall, LMP, SAMP, CWP**

March 26-30, 2006 (Sunday at 3pm to Thursday at 11am) ~ in WA State **(SOLD OUT)**

May 7-11, 2006 (Sunday at 3pm to Thursday at 11am) ~ in WA State **(ONLY 3 SPACES LEFT)**

July 30-August 3, 2006 (Sunday at 3pm to Thursday at 11am) ~ in WA State

**The Heart of Canine Water Therapy - Level 2 Training ~ Instructor: Cindy Horsfall, LMP, SAMP, CWP**

June 18-22, 2006 (Sunday at 3pm to Thursday at 11am) ~ in WA State

September 24-28, 2006 (Sunday at 3pm to Thursday at 11am) ~ in WA State

*Visit [www.lapawspa.com](http://www.lapawspa.com) for more information.*

## Facility Owner Member Benefit Added!

**Facility Owner Members**

**will now receive a complimentary printed version of *The Splash!* mailed to them each quarter.**

*Our commitment to bringing you a greater value for your dues!*

## Member Discounts!

### FACILITY MEMBER DISCOUNTS

**GET YOUR NEW POOL AT FLORIDA NORTH!!!** This is a great pool... And Bob and Dick at Florida North are offering members at the POOL LEVEL a \$500.00 discount on their already reasonably priced SWIM SPA!!! WOW. Check out these products at [www.floridanorth.com](http://www.floridanorth.com). Our friends Dan and Bob at Florida North are there to help you – just give them your ACWT POOL membership # and start preparing for your new pool or spa. Email or call them at 1-800-505-SWIM (7946).

**GET ALL YOUR POOL SUPPLIES at a HUGE SAVINGS!!!** Call our friends Phil Miller and Jim at Amerimerc and get a 15% discount on their already low, low prices on everything you need. These guys are dog lovers and they are so excited to help the ACWT and the world of water therapy for dogs. Check out their websites at [www.aqua-poolwarehouse.com](http://www.aqua-poolwarehouse.com) and [www.amerimerc.com](http://www.amerimerc.com). When you are ready to order – call Phil at 1-877-891-7665 with your ACWT Pool Membership # and start saving money today!!!

### ALL LEVEL MEMBER DISCOUNTS

**INNOVATIVE HEALTH ALTERNATIVES** for the Water (and Air!) are now yours at [www.ewater.com](http://www.ewater.com). Fred Van Liew has graciously offered discounts to ALL of our MEMBERS of up to 25% on his product line. We put an Etower in all of our pools and they are AMAZING!!! Upon receiving your MEMBERSHIP APPLICATION, we will send you the referral link that will get you our generous professional discount pricing.

**AN EXTENSIVE LINE OF FUN THINGS!** Can be found at "All PETS GO TO HEAVEN" .... and they are offering every single member of the ACWT a 10% discount! Thank you Teri!!! Go to [www.allpetsgotoheaven.com](http://www.allpetsgotoheaven.com) and enjoy shopping!!!



**DO YOU HAVE A SPECIAL EVENT PLANNED AT YOUR POOL?  
DO YOU KNOW OF A SPECIAL TRAINING OPPORTUNITY?**

**PLEASE LET US KNOW SO THAT WE CAN INCLUDE IT IN A FUTURE ISSUE OF *THE SPLASH!***





# The Splash !



## MEMBERSHIP APPLICATION

Your Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_ Website Address \_\_\_\_\_

Type of Business \_\_\_\_\_

Services that you provide \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number(s) \_\_\_\_\_

### Check the Level of Membership you are applying for below: *If you need additional information on any level, please visit [www.caninewatertherapy.com](http://www.caninewatertherapy.com).*

- |                          |  |                               |
|--------------------------|--|-------------------------------|
| <input type="checkbox"/> | Pool/Treadmill/Facility Owner ~ \$175                                      | <b>Amount Enclosed:</b> _____ |
| <input type="checkbox"/> | For Directory purposes, check this box if you also work in the water       | _____                         |
| <input type="checkbox"/> | For Member Benefit purposes, check this box if you are also a veterinarian | _____                         |
| <input type="checkbox"/> | Therapists/Swim Assistants/Students ~ \$75                                 | _____                         |
| <input type="checkbox"/> | Supporting Veterinarians ~ \$55  | _____                         |
| <input type="checkbox"/> | Supporting Businesses ~ \$45   | _____                         |
| <input type="checkbox"/> | Supporting Friends ~ \$30  | _____                         |

#### **Additional Services Available (check all that apply):**

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> | Your own email account/web-mail box ~ \$25   | _____ |
|                          | <i>If you chose this option, list 2 preferences (ie: <a href="mailto:chorsfall@caninewatertherapy.com">chorsfall@caninewatertherapy.com</a>) for your email address below:</i>                         |       |
| <input type="checkbox"/> | Your own custom webpage (as a subpage of the ACWT website) ~ \$150   | _____ |
|                          | <i>If you are choosing this option, we will send you a packet to get you started on your own custom webpage.</i>   |       |
| <input type="checkbox"/> | The Splash, ACWT's quarterly Newsletter, printed and mailed to you ~ \$25  | _____ |
|                          | <i>The Splash is made available to members free via the website. Check this option if you would prefer to have the 4 issues published in your membership term in printed format and mailed to you.</i> |       |
| <input type="checkbox"/> | Additional contribution to benefit our organization (any amount)   | _____ |

**TOTAL AMOUNT ENCLOSED:** \_\_\_\_\_

*\*(while supplies last)*

Page 1 of 2



# The Splash !



*Thank You for  
your support!!!*

## MEMBERSHIP APPLICATION

**Upon receipt of your application,  
we will send you a member packet and your  
free 100% cotton pre-shrunk T-shirt (while supplies last)!**

Please mark the size of t-shirt you would like:

Small  Medium  Large  X-Large  XX-Large  No Shirt

For your listing in our directories – please describe your services – approx 100 words:

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Your membership will include your listing by name and area. If you would like to receive all the member benefits but would rather remain anonymous, please check this box :

**Please make checks or money orders payable in US Funds to the  
“ASSOCIATION OF CANINE WATER THERAPY” or “ACWT”  
and send this form with your payment to:**  
**A.C.W.T.**  
**325 E. Washington Street - #237**  
**Sequim, WA. 98382**



# The Splash !

## The 5 Levels of A.C.W.T. Membership

- ◆ All levels of membership will enjoy receiving and will have the option to contribute to our Newsletter “The Splash!” A fun newsletter full of interesting articles and the latest and greatest for our industry. Facility owner members will receive a complimentary printed subscription.
- ◆ All levels of membership will have an option to buy their own web sub-page and/or email account.
- ◆ All levels of membership will enjoy exclusive member only discounts that can easily pay for your dues.

**BESIDES THE ABOVE, EACH LEVEL OF MEMBERSHIP ALSO INCLUDES....**

### *Facility Owners -Pool/Treadmill Canine Therapy-Introductory Price for Annual Dues (US\$) is \$175.00*

- ◆ Your membership includes your listing in our widely distributed directories.
- ◆ You will save money with our exclusive discounts from major suppliers in our industry –offered to this level of membership only.
- ◆ As a member, you will have use of our dynamic member LOGO in your literature.
- ◆ If you are also a therapist, you will also enjoy a complimentary dual listing.
- ◆ If you are also a veterinarian, you will get a special # to participate in our vet-only forums.
- ◆ Enjoy networking with your colleagues around the world via our member-only forums.
- ◆ Share information on water maintenance, valuable marketing tips and business support.
- ◆ Our open forums and available information will be a resource for your clients.

### *Regular-Therapists/Students of the Work-Introductory Price for Annual Dues (US\$) is \$75.00*

- ◆ Your membership includes your listing in our widely distributed directory.
- ◆ As a member, you will have use of our dynamic member LOGO in your literature.
- ◆ Expand your education and training.
- ◆ Enjoy networking with your colleagues around the world via our member-only forums.
- ◆ This Association is a professional group of individuals who are dedicated to becoming the best that they can be.
- ◆ Get your questions asked and answered; expand your learning with our web community of like minded people.
- ◆ Our open forums and available information will be a resource for your clients.
- ◆ You will also enjoy receiving, and contributing to, our Newsletter “The Splash”.
- ◆ If you are considering buying a pool/treadmill or operating a facility yourself someday, you may consider upgrading your membership to the Facility Level where you will experience all these benefits plus valuable pool-member discounts and support.

### *Supporting Veterinarians-Introductory Price for Annual Dues (US\$) is \$55.00*

- ◆ Includes your listing in our Supporting Veterinarian Directory and in our Newsletter.
- ◆ Your membership will instantly open yourself up to a network of potential clients who seek the best care for their animals.
- ◆ You will also have access to information and our directories of pools and therapists in your area so that you can educate and refer your clients.
- ◆ We will have a private forum for veterinarians only so that you can network with your colleagues.

### *Supporting Businesses-Introductory Price for Annual Dues (US\$) is \$45.00*

- ◆ Includes your listing in our Supporting Businesses Directory and in our Newsletter.
- ◆ Our members are a unique group and your membership will instantly open yourself to this network of potential customers.

### *Supporting Friends-Introductory Price for Annual Dues (US\$) is \$30.00*

- ◆ For those who love animals and who also may be clients of this work, your membership will give you access to a network of people on our community website who are dedicated to helping you.
- ◆ Get your questions asked and answered in our forums and enjoy the extensive information available on our site.

***And finally, as a member, you get to enjoy the fact that you are helping to support a worthy organization, dedicated to the world of animal health care. Thank you!***



# The Splash!

## Member Directory

### MEMBER POOLS & TREADMILLS

#### All Dogs Pool & Spa

*(opening Fall of 2005)*

**Owner:** Megan Anderson

**Business Phone:** 360-659-4688

**Location:** Tulalip, WA

**Email:** alldogs@northwestmail.com

**Website:** coming soon...

#### Aquadog Spa

**Owner:** Cindy Hickman

**Business Phone:** 253-630-3340

**Location:** Kent-Covington Area, WA

**Email:** cindy@aquadogspa.com

**Website:** www.aquadogspa.com

#### Art's Canine Swim Spa

*(actual name TBA...opening soon)*

**Owner:** Karen Theusen

**Business Phone:** coming soon...

**Location:** Bellingham, WA

**Email:** karentheusen@hotmail.com

**Website:** coming soon...

#### Canine Fitness Center

**Owner:** Maury Chaput

**Business Phone:** 410-923-SWIM

**Location:** Crownsville, MD

**Email:** maury@caninefitnesscenter.com

**Website:** www.caninefitnesscenter.com

#### Happy Tails Resort & Spa

**Owner:** Beth Meyer

**Business Phone:** 253-939-3494

**Location:** Auburn, WA

**Email:** beth@happytailsresort.com

**Website:** www.happytailsresort.com

#### Heavenly Spa

**Owner:** Teri Sahn

**Business Phone:** 425-222-7221

**Location:** Fall City, WA

**Email:** teri@allpetsgotoheaven.com

**Website:** www.allpetsgotoheaven.com

#### La Paw Spa

**Owner:** Cindy Horsfall

**Business Phone:** 425-222-WOOF (9663)

**Location:** Fall City & Edmonds, WA

**Email:** cindy@lapawspa.com

**Website:** www.lapawspa.com

#### K9 Aquatics

*(opening in 2006)*

**Owner:** Sandy Fisher & Doris Kopp

**Business Phone:** coming soon...

**Location:** Sammamish, WA

**Email:** info@k9aquatics.com

**Website:** www.k9aquatics.com

#### Pampered Paw Swim Spa

**Owner:** Tonita Fernandez

**Business Phone:** 360-802-4986

**Location:** Enumclaw, WA

**Email:**

tonita@pamperedpawswimspa.com

**Website:**

www.pamperedpawswimspa.com

#### Paws To Swim

**Owner:** Deborah Logerfo

**Business Phone:** 804-749-4972

**Location:** Rockville, VA

**Email:** pawstoswim@verizon.net

**Website:** www.pawstoswim.com

#### Pawsitively Pooched, Ltd.

**Owner:** Carrie Smith & Brenda Williams

**Business Phone:** 403-241-5030

**Location:** Calgary, Canada

**Email:** carries@caninewatertherapy.com

& brendaw@caninewatertherapy.com

**Website:** www.pawsitivelypooched.com

#### Sit, Stay, Swim

*(opening Fall of 2005)*

**Owner:** Judith Huff and Cherie Hogland

**Business Phone:** 804-749-4972

**Location:** Rockford, IL

**Email:** jkhuff@insightbb.com &

chogland@aol.com

**Website:** coming soon...

#### SplashDog Spa

**Owner:** Melissa Barran

**Business Phone:** 206-546-5309

**Location:** Edmonds, WA

**Email:** topdog@splashdogspa.com

**Website:** www.splashdogspa.com

#### The Boston Dog Spa

*(actual name TBA...opening in Spring 2006)*

**Owner:** Pamela Tewes

**Business Phone:** coming soon...

**Location:** Massachusetts

**Email:** ptewes@caninewatertherapy.com

**Website:** coming soon...

#### The Dog Run, NYC

**Owner:** Stacy Alldredge & Mary Connelly

**Business Phone:** 212-414-2500

**Location:** New York, NY

**Email:** thedogrun\_nyc@msn.com

**Website:** www.thedogrun-nyc.com

### MEMBER THERAPISTS, CANINE SWIM SPECIALISTS & STUDENTS OF THE WORK

#### Stacy Alldredge

**Company:** The Dog Run, NYC

**Business Phone:** 212-414-2500

**Location:** New York, NY

**Email:** thedogrun\_nyc@msn.com

**Website:** www.thedogrun-nyc.com

#### Megan Anderson

**Company:** All Dogs Pool & Spa

**Business Phone:** 360-659-4688

**Location:** Tulalip, WA

**Email:** alldogs@northwestmail.net

#### Patricia Cool

**Company:** New facility coming soon

**Location:** Granite Falls, WA

#### Tonita Fernandez

**Company:** Pampered Paw Swim Spa

**Business Phone:** 360-802-4986

**Location:** Enumclaw, WA

**Email:** tonita@pamperedpawswimspa.com

**Website:** www.pawsitivelypooched.com

#### Cathy Gallagher, LMP, SAMP

**Business Phone:** 425-222-7221

**Location:** Heavenly Spa, WA

**Email:** Cathy.Gallagher@att.net

#### Eva Gellert-Pine

**Company:** New facility coming soon

**Location:** Dacula, GA

#### J Linn Black Henline, LMP, SAMP

**Company:** JLinn

**Business Phone:** 425-673-9573

**Location:** SplashDog Spa, WA

**Email:** jlinn@jlinn.net

**Website:** www.jlinn.net

*(Continued on page 29)*



# The Splash!

## Member Directory cont.

### MEMBER THERAPISTS, CANINE SWIM SPECIALISTS & STUDENTS OF THE WORK *(continued)*

*(Continued from page 28)*

#### Cindy Hickman

**Company:** Aquadog Spa  
**Business Phone:** 253-630-3340  
**Location:** Kent-Covington Area, WA  
**Email:** cindy@aquadogspa.com

#### Melody Horne

**Company:** New facility coming soon  
**Location:** New Durham, NH

#### Cindy Horsfall, LMP, SAMP, CWP

**Company:** La Paw Spa  
**Business Phone:** 425-222-9663  
**Location:** Fall City & Edmonds, WA  
**Email:** cindy@lapawspa.com  
**Website:** www.lapawspa.com

#### Cherie Hogland

**Company:** Sit, Stay, Swim  
**Business Phone:** 804-749-4972  
**Location:** Rockford, IL  
**Email:** jkhuff@insightbb.com

#### Judith Huff

**Company:** Sit, Stay, Swim  
**Business Phone:** 804-749-4972  
**Location:** Rockford, IL  
**Email:** chogland@aol.com

#### Carmen Kolz

**Company:** Canine Underwater  
Treadmill, LLC  
**Business Phone:** 937-684-5921  
**Location:** Dayton, OH  
**Email:** ckolz@aol.com  
**Website:**  
www.canineunderwatertreadmill.com

#### Debbie LaMonica, LMP, SAMP

**Company:** Andante Bodyworks  
**Business Phone:** 425-231-0235  
**Location:** SplashDog Spa, WA  
**Email:** vivacewhippets@comcast.net

#### Michele Lang, LMP, SAMP

**Company:** Creature Comforts  
**Business Phone:** 425-753-6008  
**Location:** SplashDog Spa, WA  
**Email:** Michele@  
creaturecomfortsmassage.com  
**Website:**  
www.creaturecomfortsmassage.com

#### Barbara Lierson

**Company:** New facility coming soon  
**Location:** Renton, WA

#### Deborah Logerfo

**Company:** Paws to Swim  
**Business Phone:** 804-749-4972  
**Location:** Rockville, VA  
**Email:** pawstoswim@verizon.net  
**Website:** www.pawstoswim.com

#### Diane Mayer

**Company:** New facility coming soon  
**Location:** Wilmington, DE

#### Beth M. Meyer

**Company:** Happy Tails Resort & Spa  
**Business Phone:** 253-939-3494  
**Location:** Auburn, WA  
**Email:** beth@happytailsresort.com  
**Website:** www.happytailsresort.com

#### Michelle Moran

**Company:** New facility coming soon  
**Location:** Cedar Rapids, IA

#### Karen Rowan

**Company:** New facility coming soon  
**Location:** Indian Trail, NC

#### Denny Seabright

**Company:** New facility coming soon  
**Location:** Winchester, VA

#### Carrie Smith

**Company:** Pawsitively Pooched, Ltd.  
**Business Phone:** 403-241-5030  
**Location:** Calgary, Canada  
**Email:** carries@caninewatertherapy.com  
**Website:** www.pawsitivelypooched.com

#### Carol Swindaman

**Business Phone:** 425-222-7221  
**Location:** Heavenly Spa, WA  
**Email:** spawcs@gte.net

#### Pamela Tewes

**Company:** New facility coming soon  
**Location:** West Roxbury, MA

#### Cathy Toner

**Company:** New facility coming soon  
**Location:** Wilmington, DE

#### Gina Whipkey

**Company:** New facility coming soon  
**Location:** Bend, OR

#### Alison White

**Company:** New facility coming soon  
**Location:** Orange County, CA

#### Brenda Williams

**Company:** Pawsitively Pooched, Ltd.  
**Business Phone:** 403-241-5030  
**Location:** Calgary, Canada  
**Email:** brendaw@  
caninewatertherapy.com  
**Website:** www.pawsitivelypooched.com

### SUPPORTING VETERINARIANS

#### Animal Healing Center

**On Staff:** Dr. Larry Siegler  
**Business Phone:** 425-885-5400  
**Location:** Redmond, WA  
**Website:** www.animalhealingcenter.com

#### Puget Sound Animal Hospital for Surgery, P.S.

**On Staff:** Dr. Mark Engen & Dr. Byron  
Misseghers  
**Business Phone:** 425-827-5686  
**Location:** Kirkland, WA

### SUPPORTING BUSINESSES

#### Fur Haven Canine Camp

*A unique boarding experience*  
**Owner:** Mary DeFillippo  
**Business Phone:** 425-290-2255  
**Location:** Snohomish, WA  
**Email:** maryfurhaven@earthlink.net

*(Continued on page 30)*



# The Splash !

## Member Directory cont.

### SUPPORTING BUSINESSES

(continued)

(Continued from page 29)

#### Mystic Mountain Retreat

*Specializing in special needs pets*

**Owner:** Cindy Hill

**Business Phone:** 360-794-6388

**Location:** Monroe, WA

**Email:** mysticmountainretreat

@hotmail.com

**Website:**

www.mysticmountainretreat.com

#### Sam's Dog Hut

*Doggie Wraps and Swimwear*

**Owner:** Sheila Palme

**Business Phone:** 715-262-4566

**Location:** Prescott, WI

**Email:** samsdoghut@centurytel.net

#### Pension Design & Administration, Inc.

*Retirement plan consulting & admin.*

**Owner:** Doris Kopp

**Business Phone:** 425-688-8220

**Location:** Bellevue, WA

**Email:** doris@pensiondesign.com

**Website:** www.pensiondesign.com

#### Synchronicity

*All facets of marketing communications*

**Owner:** Charlie Comstock

**Business Phone:** 360-461-3155

**Location:** can service anyone, anywhere

**Email:** ccomstock@direcway.com

#### Puppy Manners

*The most popular puppy class in Seattle*

**Owner:** Becky Bishop

**Business Phone:** 425-482-1057

**Location:** Woodinville, WA

**Email:** becky@puppymanners.com

**Website:** www.puppymanners.com

#### The Lodge at Cardiff's

#### A Canine Country Club and Spa

*Dog suites on 20 acres*

**Owner:** Susan Von Beck

**Business Phone:** 425-788-8449

**Location:** Duvall, WA

**Email:** Hunterdonfarms@aol.com

**Website:** www.lapawspa.com/thelodge

### SUPPORTING FRIENDS

**Lisa Van Horn and Dugan**

**Catherine Lisa VanCamp**

**Lisa and Uncle Bookney**

**Jean and John Horsfall**

**Gretchen and Gunther**

**Julie Hess and Annie**

**Sedalana Shepherds**

**Kristin and Cooper**

**Carrie and Owen**

**Ann Schurman**

**Anita Gehring**

**Rebeca Berni**

**Bella Wright**

**Kathe Roat**



*See a complete listing  
with more details at:  
[www.caninewatertherapy.com](http://www.caninewatertherapy.com)*



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